



15TH FOODWORLD INDIA 2024

The Global Convention for Food Business and Industry

JUNE 5 2024

INDIA INTERNATIONAL CONVENTION & EXPO CENTRE
DWARKA, NEW DELHI

www.ficcifoodworld.com

PARTNERSHIP OPPORTUNITY FOR INDUSTRY



BCG

Knowledge Partner



ABOUT 15TH FOODWORLD INDIA

FICCI is organizing the 15th edition of “FOODWORLD INDIA: The Global Convention for Food Business and Industry” on June 5, 2024, at the India International Convention & Expo Centre located in Dwarka, New Delhi. With the objective of bringing the food business community together and fostering collaboration, FICCI has been organizing FOODWORLD INDIA (FWI) since 2005. Over the years, it has evolved into an established forum for originating thoughts for policy formulation and a mood reflector for the sector. This annual flagship event is steered by the FICCI Food Processing Committee.

This edition is being organized along the sidelines of the 16th edition of Annapoorna Inter Food 2024, FICCI’s international food and beverage expo, with Inter Food Tech 2024 focusing on food machinery. These concurrent trade fairs will bring together the best processing and packaging technology suppliers, solutions, and service providers for the food and beverage manufacturing industry, thus providing a wider engagement for the companies.

The panel discussions during the one-day conference session will focus on the latest trends, growth, innovation, research and development, and technologies in the food processing sector by eminent business leaders, start-up founders, and academic institutions.

OBJECTIVES

- Identifying emerging business trends for the food processing industry, which are crucial for strategic planning and business development.
- Opportunity to gain critical insights on the latest advances and technologies in the food processing ecosystem to help build stronger public-private partnerships.
- Addressing the topical issues, including the trajectory of growth of the food processing industry, food and nutrition security, a plausible role for the processed food industry, value addition, supply chain, food safety, and policy issues hampering the growth of the food processing sector in India.
- To facilitate dialogue between policymakers and industry leaders to address challenges, promote growth, and enhance infrastructure and capacity building in the food processing sector.

PARTNERS IN THE PAST

- Ministry of Food Processing Industries (MoFPI)
- Food Safety and Standards Authority of India (FSSAI)
- APEDA, Ministry of Commerce and Industries, Government of India
- State Governments of Jharkhand, Uttar Pradesh, Karnataka, Madhya Pradesh, Maharashtra, West Bengal & Kerala
- Federal Republic of Germany
- State of Illinois-USA
- France

WHO SHOULD ATTEND?

-  Food Processing and Manufacturing Companies
-  Policymakers and Development Partners
-  Food start-ups and innovators
-  Food regulatory and quality professionals
-  Food Ingredient Companies
-  Marketing experts, business consultants, and advisory firms
-  Global Food Exporters and Value Chain Players
-  Logistics players in the food chain business
-  Academia and Research Institutions



KEY HIGHLIGHTS

- Exclusive CEO Breakfast Session with Senior Government Dignitary to discuss key issues and opportunities in the sector.*
- CXO Panel Discussion Session on decoding the consumer imperative, offering insights on what are key consumer needs that are driving food consumption over the next decade
- Panel discussion sessions on demand-side innovation by food companies and driving the transformation for ensuring a people-positive and planet-positive food system and enabling holistic outcomes by bringing stakeholders together across the value chain.
- Concurrent Sideline Exhibitions: Annapoorna Inter Food 2024, FICCI's 16th International Food & Beverage Trade Expo, and Inter Tech Exhibition 2024, showcasing the latest processing and packaging technologies, machinery, solutions, and services in the food and beverage manufacturing industry.
- Opportunity for networking with food manufacturing, packaging, technology, and nutrition innovation companies, technology seekers, suppliers, and distributors.
- Participation of senior bureaucrats, business leaders, and stakeholders from across the value chain
- Participation of more than 250 business delegates.

*Subject to Confirmation



INDUSTRY PARTNER OF PREVIOUS EDITION



PARTNERSHIP OPPORTUNITY FOR INDUSTRY

Category/ Benefits	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Sponsorship Amount	INR 12 Lakhs	INR 9 Lakhs	INR 6 lakhs	INR 3 lakhs
No of Partners	1	2	2	3
Prominent logo presence	<ul style="list-style-type: none"> The backdrop banners within the main conference room. Welcome panel at the entrance of the conference hall. Thank you, standee. 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall. Thank you, standee. 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall. Thank you, standee. 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall. Thank you, standee.
Branding on Event Website & Hyperlink	Yes	Yes	Yes	Yes
Complimentary indoor raw space at Annapoorna Inter Food Exhibition	36 sq. m.	24 sq. m.	12 sq. m.	-
Corporate Literature	Partner's Corporate Literature to be included in Delegate Kits	Partner's Corporate Literature to be included in Delegate Kits	-	-
Special invitation from FICCI to company's clients	4 client invites	3 client invites	2 client invites	
Corporate AV	Yes, AV upto 60 Seconds to be played during the breaks of the sessions	Yes, AV upto 30 Seconds to be played during the breaks of the sessions	-	-
Complimentary Delegate passes	12	9	6	3

***18% GST as applicable**

OTHER PARTNERSHIP CATEGORIES



NETWORKING LUNCH PARTNER

INR 6 LAKHS

- The Partner Company shall be provided a 12 sq. m. complimentary raw indoor space at Annapoorna Inter Food Exhibition.
- Logo presence at the conference - Welcome panel at the entrance of the conference hall.
- The total number of invitees will be approximately 250, which include Govt. officials, eminent business leaders, speakers, members of trade associations and delegates.
- Acknowledgement on the “Partners Page” on the event website with name and logo of the sponsor.
- 2 exclusive “Thank you” Sponsor standees at the lunch area.
- Partner’s Corporate Literature to be included in Delegate Kits
- Special invitation from FICCI to company’s 2 clients.



LANYARD PARTNER

INR 5 LAKHS

- Partner Company’s logo shall be printed on the lanyards of all the participants including VIPs, Exhibitors, Delegates, Media, Organizers etc.
- Logo shall be incorporated on the “Partners Page” on Event website & will be linked to the Partner Company’s website.
- Logo in “Thank you Partner” backdrop to be incorporated at various locations at the venue.



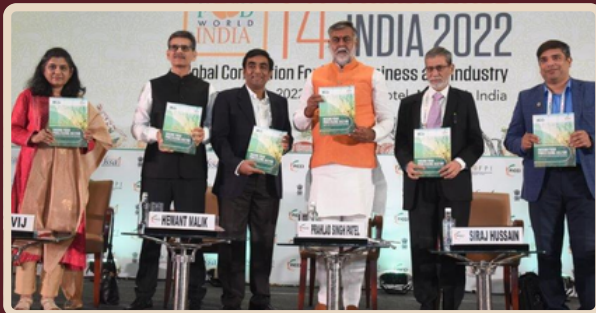
DELEGATE KIT PARTNER

INR 4 LAKHS

(Quantity 250 units)

- The Partners’ logo will be exclusively displayed on the Delegate Kit Bag.
- Partners’ corporate literature to be included in the Delegate Kit Bag (Single page flyer to be provided by the Partner company)
- Delegate Kit Bag will be distributed to VIPs, Speakers, Media & registered delegates at the event.

GLIMPSES FROM PAST EDITIONS OF FOODWORLD INDIA OVER YEARS



CONTACT US

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**For more details & online registration please visit :
www.ficcifoodworld.com**