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Knowledge Partner





LAND OF OPPORTUNITIES

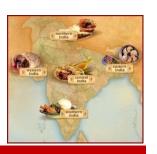
Indian Food Industry



Structure of the presentation

- Indian Food Industry
- Sectoral Overview
- Key Growth Drivers
- Emerging Opportunities

Indian Food Industry



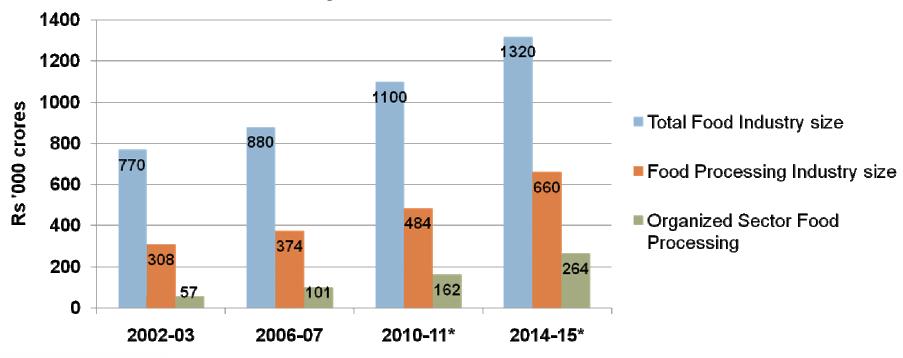
- Indian Agriculture sector contributes 17% to the GDP and provides 60% of employment
- World leaders in various food items like cereals, fruits & vegetables and dairy products
- Diverse agro-climatic conditions production of a wide range of crops
- Large consumer class a population of 1.13 billion with rapidly increasing middle class (~ 20 million)
- Shifting food habits from basic food items towards high value crops and processed food items

Indian Food Industry



- Indian Food Industry stands at Rs 8,80,000 cr in '06-07
- Food Processing Industry contributes a share of 43% (Rs 3,74,000 cr)
- Share of processing is slated to increase from 43% to 50% by 2015

Food Industry in India



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Source: Technopak Analysis, * Projections