



Ministry of Economic Affairs,
Agriculture and Innovation

Food Safety and International Trade

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Deputy Inspector General

Food and Consumer Product
Safety Authority

AID, PD and VWA are building a new Food and Consumer Product Safety Authority



Introduction

1. Background of our organization
2. Our general philosophy
3. International context



Modernization government supervision

• Since 2005 political priority in The Netherlands:



- Increase effectiveness
- Trust based!
- Reduce administrative burden for industry
- Co-ordination and co-operation Authorities
- Less civil servants





A new organization in 2012, a new VWA

Integration of:

- The Food and Consumer Product Safety Authority (**VWA**)
- General Inspection Service (**AID**)
- Plant Protection Service (**PD**)

into **new Food and Consumer Product Safety Authority**

Why?

- Similar tasks and processes
- Similar target groups
- Co-ordination and integration
- Realize political agreed reduction in budget and personnel





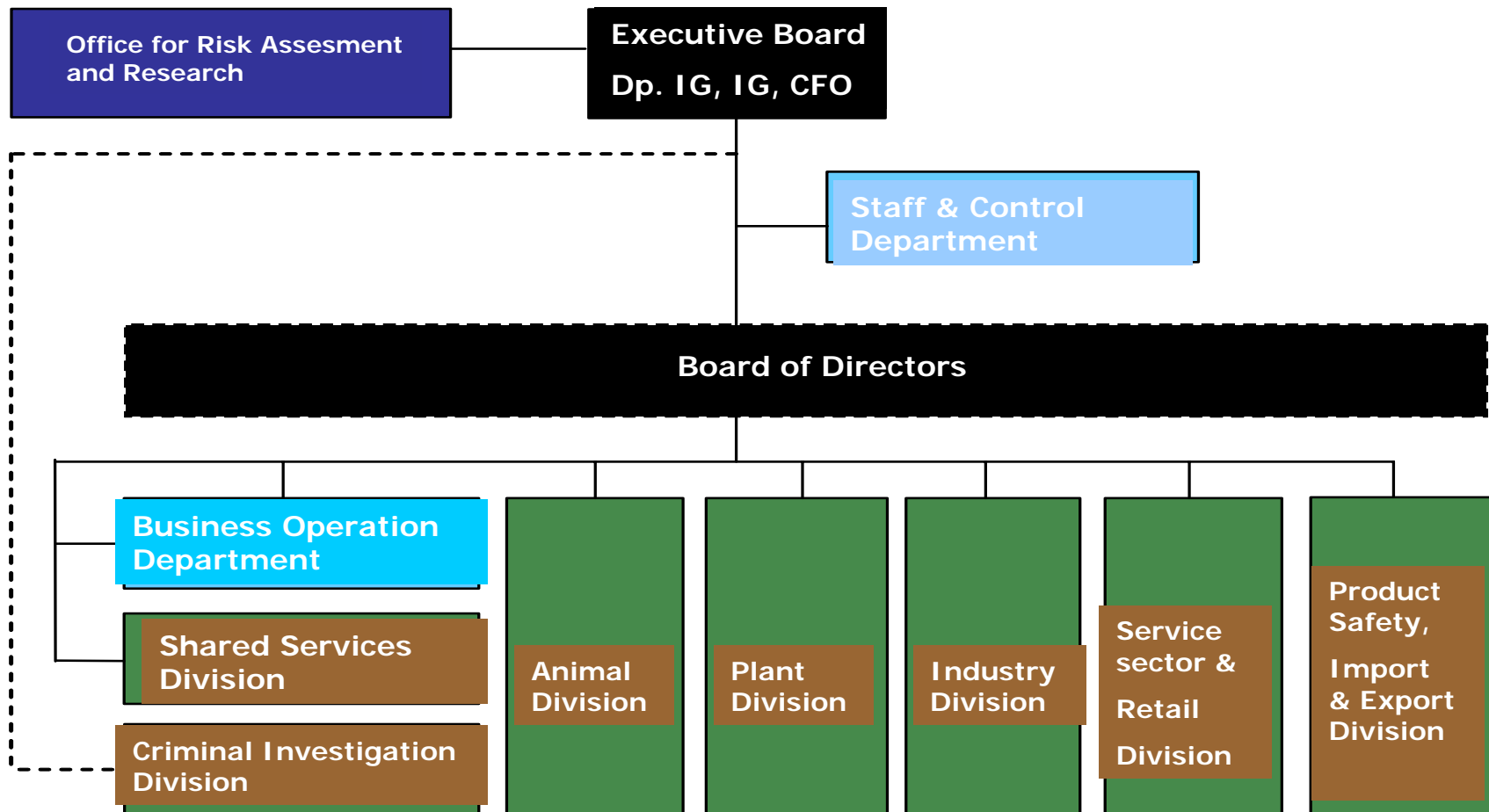
MISSION



The new VWA safeguards
the health of animals and plants, animal
welfare and the safety of food and consumer
products and maintains the
legislation in the field of nature

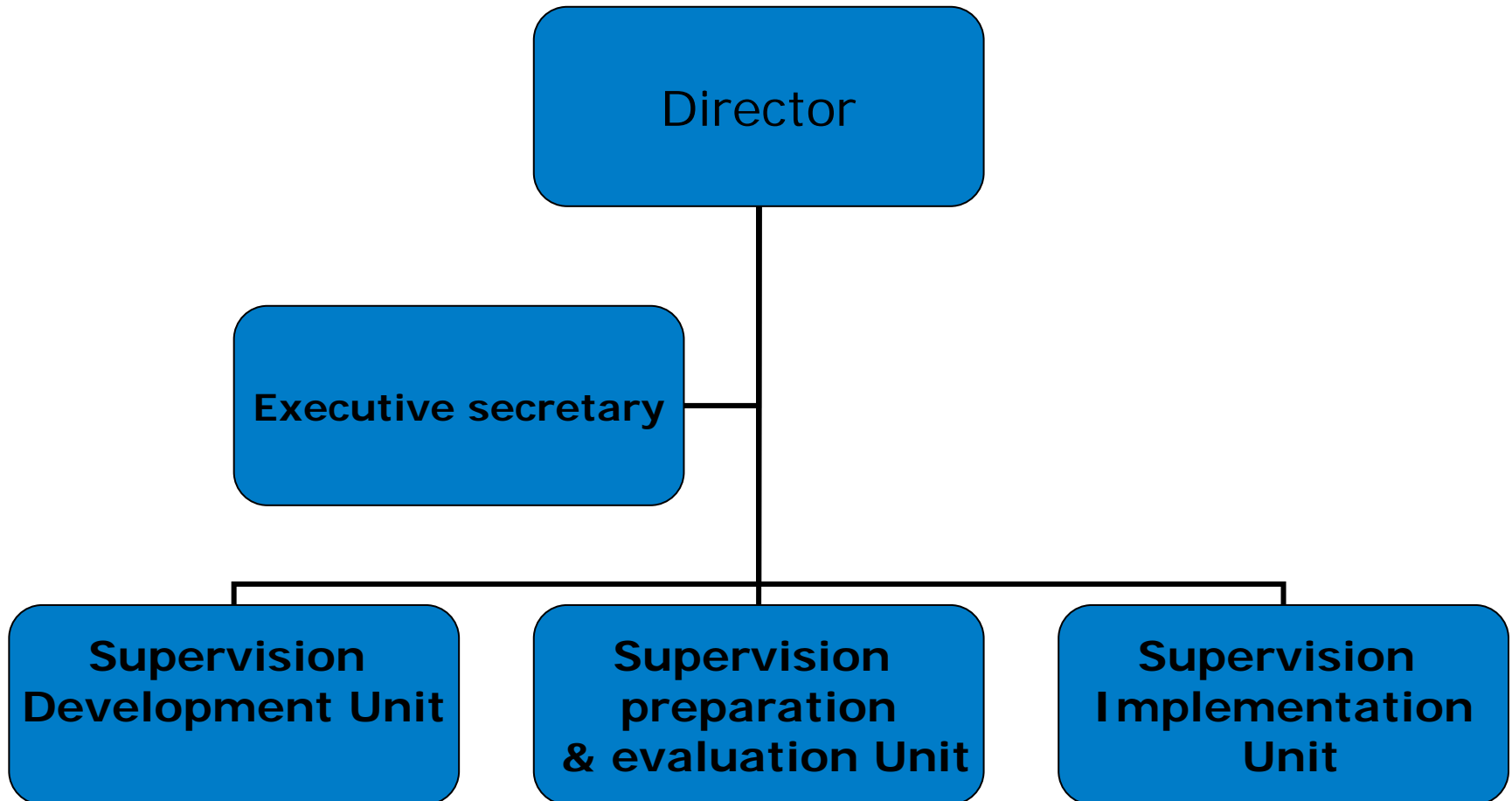


Structure and organization





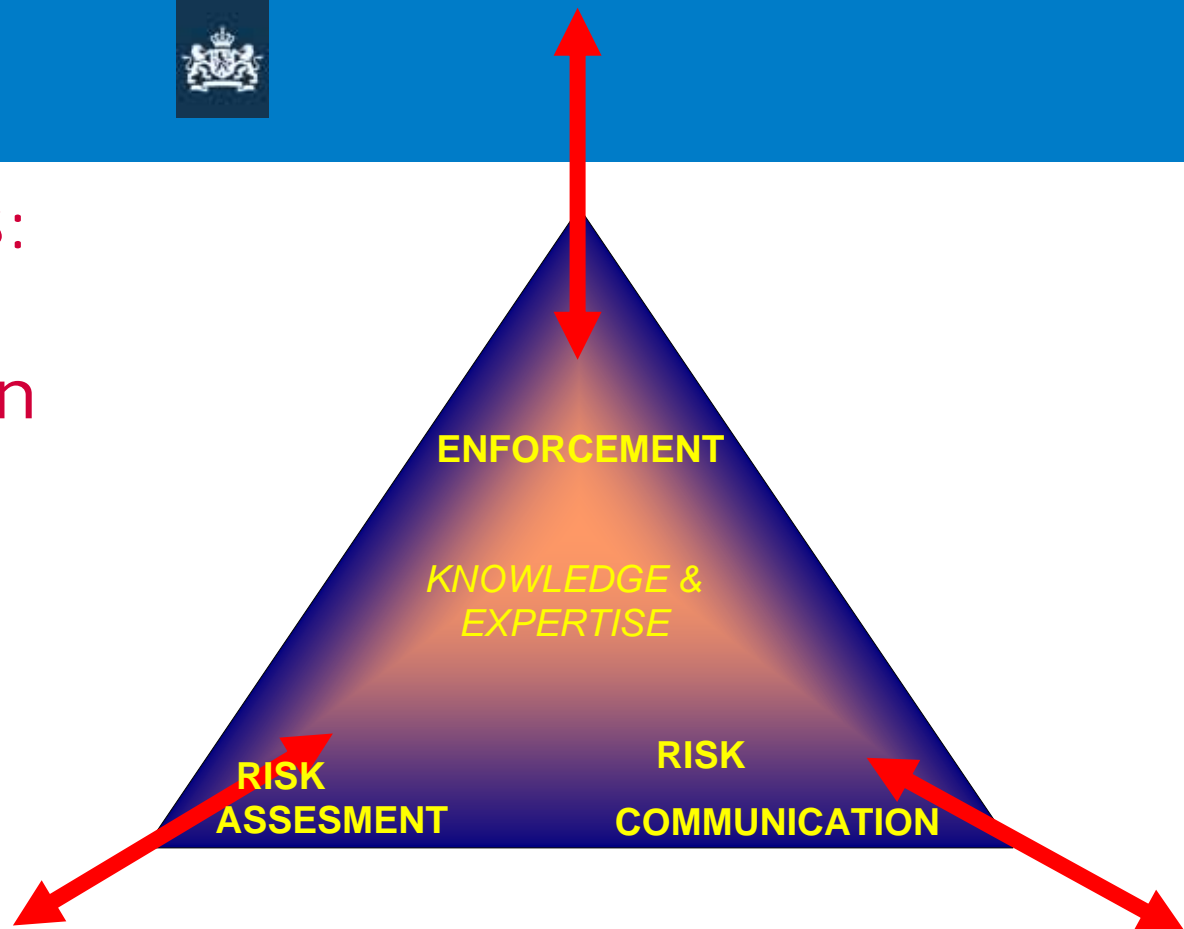
Division structure





Core business:

Risk assessment
Risk communication
Enforcement



Additional tasks:

- Policy advice
- Implementation



Multi-annual control plan

Responsive regulation

“soft where possible, tough where necessary”

- Industry own responsibility to comply
- Risk based approach
- More compliance assistance
- More based on confidence
- Bonus/malus (penalty) principle
- More transparency

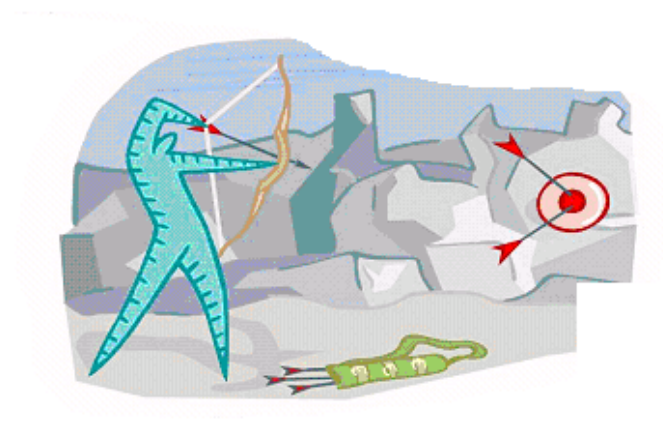


For goodness sake, I don't need to do
a new risk assessment each time I cut a new tree...



Optimal Intervention strategy

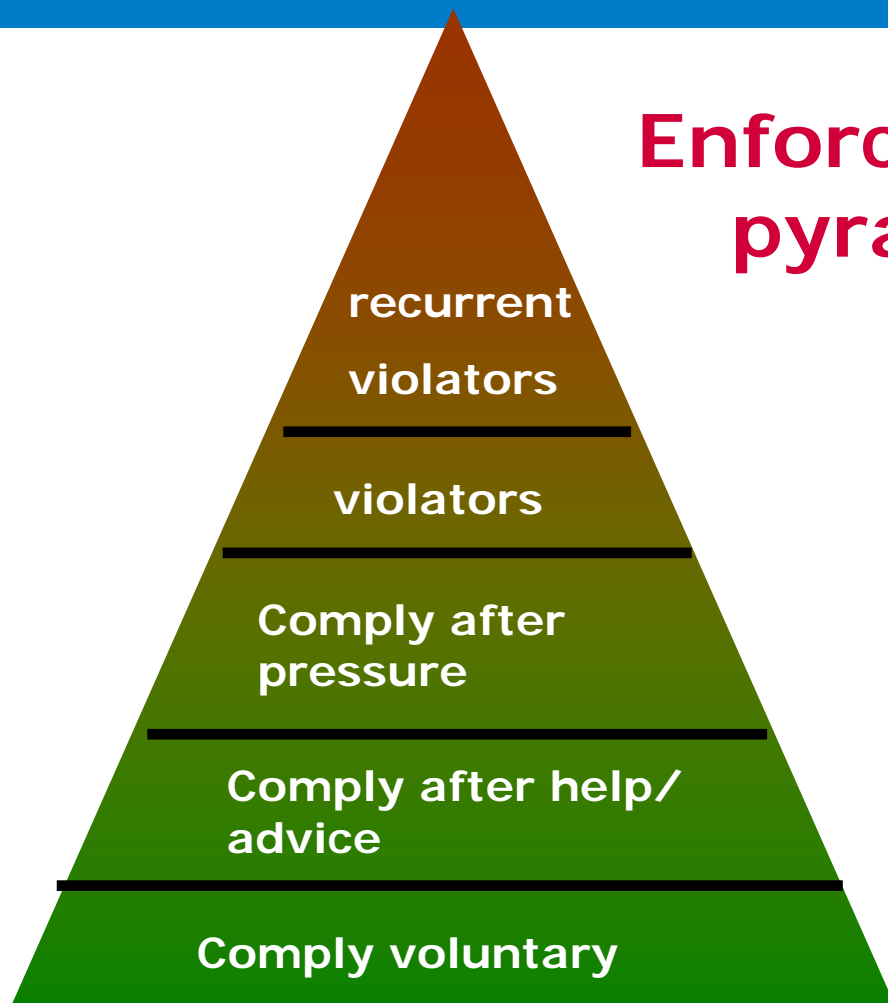
- risk analysis and priorities
- target group analysis
- motives non-compliance
- legal possibilities for interventions
- Proportionality of the intervention method



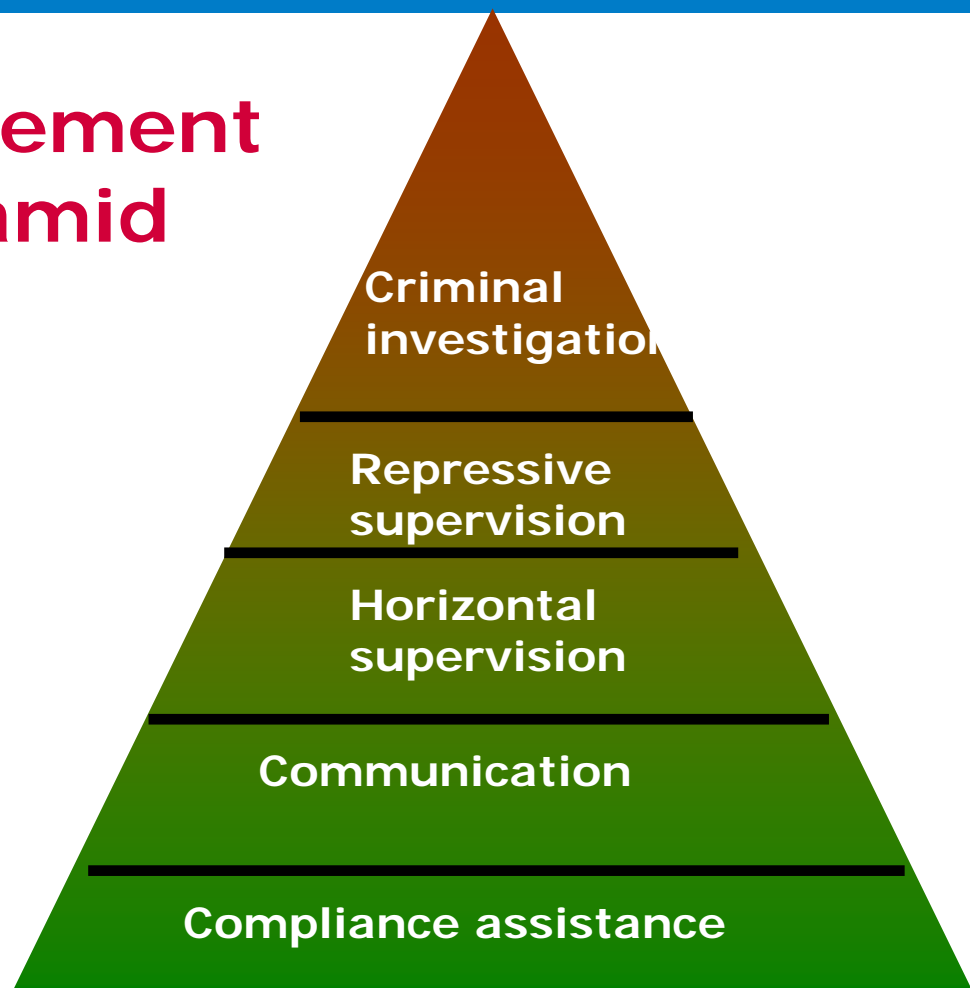
interventions according enforcement pyramid



Enforcement pyramid



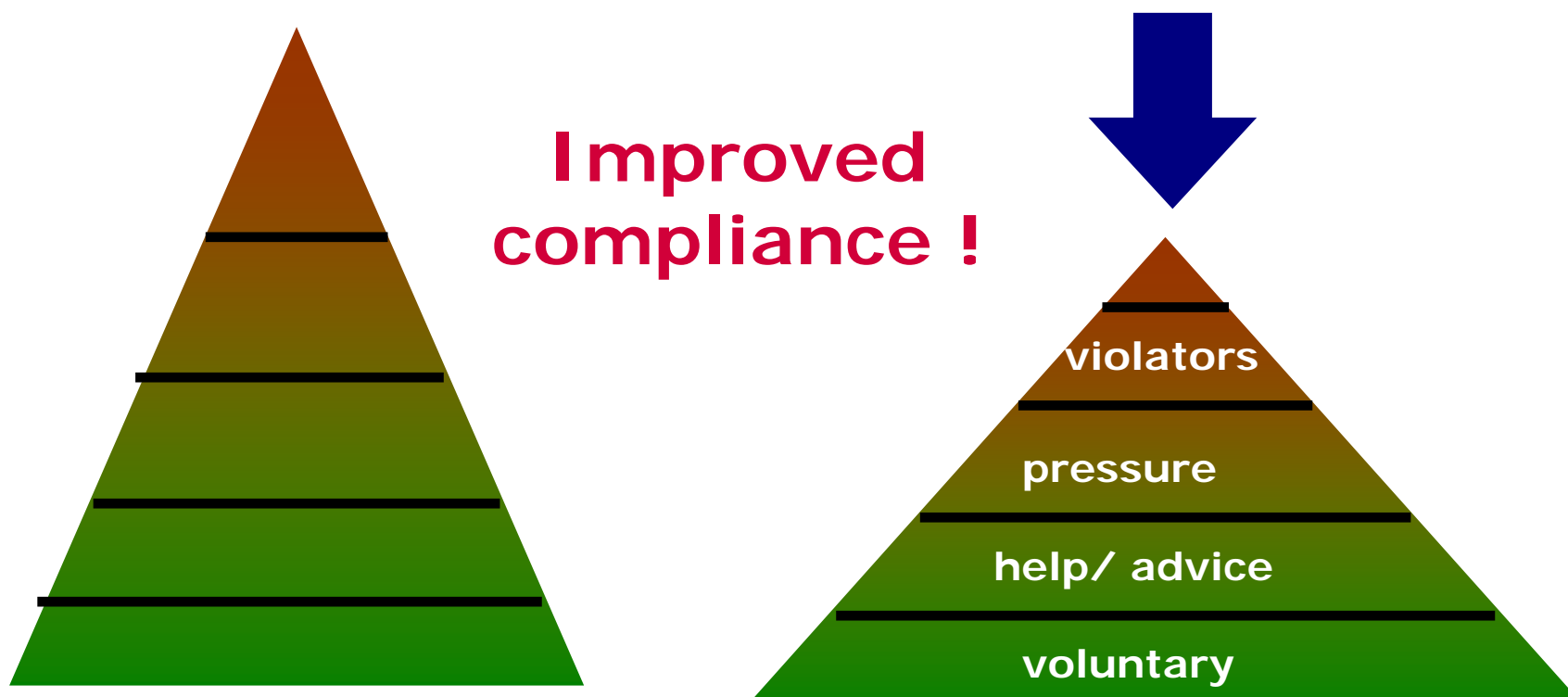
Target group



Instruments



Intended effect on target group





Intended effect on input instruments





International Context

International Context

- Globalization
- European Union
- Standards





Globalization

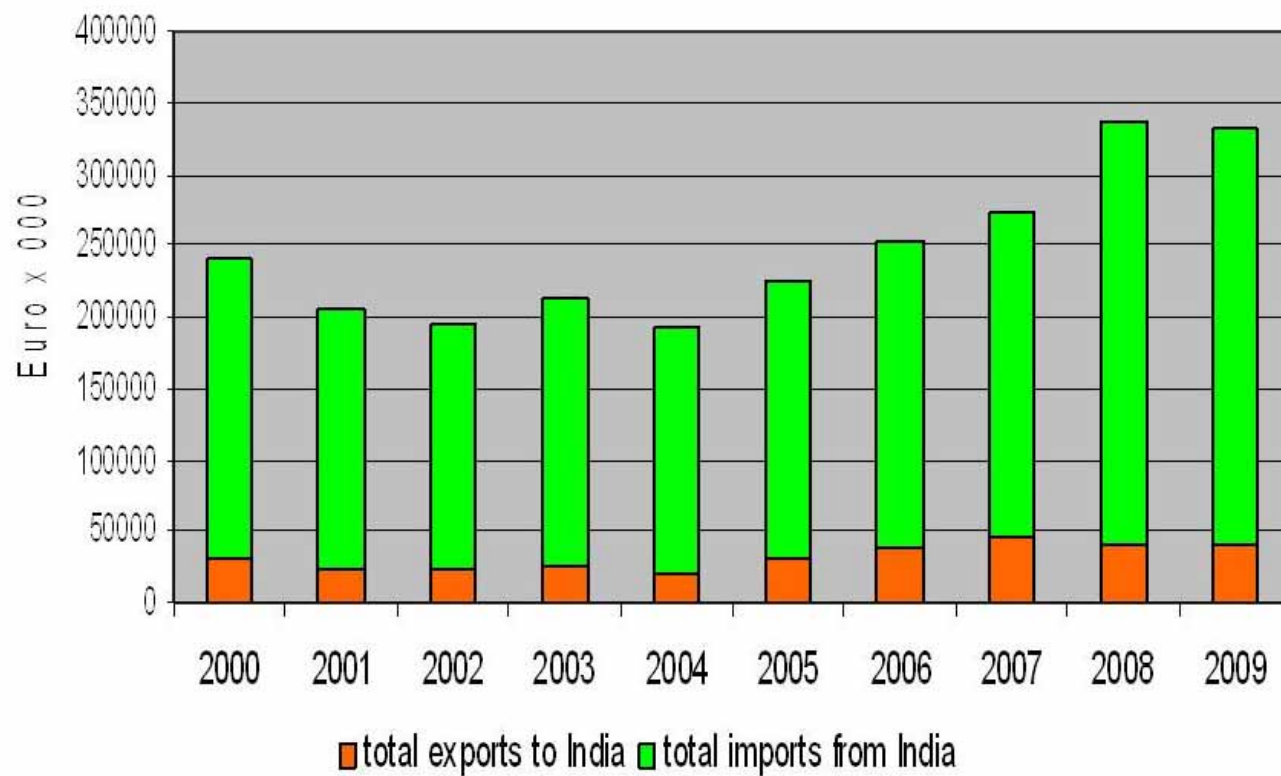
- **Increasing international Trade**
 - o New Emerged Economies
 - o Free Trade Agreements
 - o Sanitary issues more important (WTO/SPS)
- **Increasing importance of trade standards**
 - o Codex, OECD
 - o Private Standards (multinationals)
 - o Tracking & tracing





TOTAL AGRICULTURE TRADE 2000-2009

THE NETHERLANDS <> INDIA





Challenges

- **European Union biggest net importer of agricultural products**
 - Products have to comply with European legislation
 - Member states co-operate in implementation and enforcement
 - Risk based approach
 - Rapid Alert System Food & Feed
 - Netherlands important mainport to EU (Rotterdam, Schiphol)
- **Communication and co-operation**
 - Government to government
 - Government and private sector
 - Including third countries



Government to Government Project



- APEDA and Food & Consumer Product Safety Authority
- International project fruit sector to support:
 - o Good Agricultural Practice (agro chemicals)
 - o Training Laboratories (implementation standards)
 - o Registration Pesticides & tracking and tracing
- Objectives
 - o Trade development
 - o Reduce food safety risks





Thank you for your attention